

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
53590-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER.4 PROSPERITY	1305

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	53590	09809546

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/07/12	4p Local 12 News at Four	4:30 PM-5:00 PM	- TWTF - -	1:00	4	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - TWTF - - 4 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WKRC Tu 09/04/12 4:43 PM 4p Local 12 News at Four 4:30 PM-5:00 PM 1:00 AFP- 12- TV- 21H \$3,200.00 NM									
1 WKRC W 09/05/12 4:42 PM 4p Local 12 News at Four 4:30 PM-5:00 PM 1:00 AFP- 12- TV- 21H \$3,200.00 NM									
2 WKRC Th 09/06/12 4:54 PM 4p Local 12 News at Four 4:30 PM-5:00 PM 1:00 AFP- 12- TV- 21H \$3,200.00 NM									
4 WKRC F 09/07/12 4p Local 12 News at Four 4:30 PM-5:00 PM :00 \$3,200.00 NM									
See MG 13.2									
2	09/04/12	09/07/12	6p Local 12 News at Six	6:00 PM-6:30 PM	- TWTF - -	1:00	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - TWTF - - 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 09/05/12 6:24 PM 6p Local 12 News at Six 6:00 PM-6:30 PM 1:00 AFP- 12- TV- 21H \$4,000.00 NM									
3	09/04/12	09/07/12	M-F 7p-730p	7:00 PM-7:30 PM	- TWTF - -	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - TWTF - - 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 09/04/12 7:20 PM M-F 7p-730p 7:00 PM-7:30 PM 1:00 AFP- 12- TV- 21H \$3,200.00 NM									
1 WKRC Th 09/06/12 7:28 PM M-F 7p-730p 7:00 PM-7:30 PM 1:00 AFP- 12- TV- 21H \$3,200.00 NM									
4	09/04/12	09/09/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	- TWTFSS	1:00	4	\$4,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - TWTFSS 4 \$4,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 09/04/12 11:39 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM 1:00 AFP- 12- TV- 21H \$4,400.00 NM									
4 WKRC W 09/05/12 11:42 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM 1:00 AFP- 12- TV- 21H \$4,400.00 NM									
3 WKRC Sa 09/08/12 11:11 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM 1:00 AFP- 12- TV- 21H \$4,400.00 NM									
2 WKRC Su 09/09/12 11:58 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM 1:00 AFP- 12- TV- 21H \$4,400.00 NM									
5	09/04/12	09/04/12	Tue Reg 3	10:00 PM-11:00 PM	- T - - - -	1:00	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - TWTFSS 4 \$4,400.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
53590-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER.4 PROSPERITY	1305	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/04/12	Tue Reg 3	10:00 PM-11:00 PM	- T - - - - -	1:00	1	\$9,000.00	NM
09/03/12 09/09/12 - T - - - - - 1 \$9,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 09/04/12 Tue Reg 3 10:00 PM-11:00 PM :00 \$9,000.00 NM See MG 13.2									
6	09/07/12	09/07/12	Fri Reg 3	10:00 PM-11:00 PM	- - - - F - -	1:00	1	\$10,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 - - - - F - - 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/07/12 10:36 PM Fri Reg 3 10:00 PM-11:00 PM 1:00 AFP- 12- TV- 21H \$10,000.00 NM									
7	09/08/12	09/08/12	Sat Reg 2	9:00 PM-10:00 PM	- - - - - S -	1:00	2	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 - - - - - S - 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/08/12 9:32 PM Sat Reg 2 9:00 PM-10:00 PM 1:00 AFP- 12- TV- 21H \$3,000.00 NM 2 WKRC Sa 09/08/12 9:46 PM Sat Reg 2 9:00 PM-10:00 PM 1:00 AFP- 12- TV- 21H \$3,000.00 NM									
8	09/08/12	09/08/12	Sat Reg 3	10:00 PM-11:00 PM	- - - - - S -	1:00	1	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 - - - - - S - 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/08/12 10:30 PM Sat Reg 3 10:00 PM-11:00 PM 1:00 AFP- 12- TV- 21H \$5,000.00 NM									
9	09/09/12	09/09/12	Sun Reg 1	7:00 PM-8:00 PM	- - - - - S	1:00	1	\$12,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 - - - - - S 1 \$12,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/09/12 7:32 PM Sun Reg 1 7:00 PM-8:00 PM 1:00 AFP- 12- TV- 21H \$12,000.00 NM									
10	09/09/12	09/09/12	Sun Reg 4	10:00 PM-11:00 PM	- - - - - S	1:00	1	\$8,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 - - - - - S 1 \$8,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/09/12 11:08 PM Sun Reg 4 10:00 PM-11:00 PM 1:00 AFP- 12- TV- 21H \$8,000.00 NM									
11	09/10/12	09/10/12	4p Local 12 News at Four	4:30 PM-5:00 PM	M - - - - -	1:00	1	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M - - - - - 1 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 4p Local 12 News at Four 4:30 PM-5:00 PM :00 \$3,200.00 NM Credited									
12	09/10/12	09/10/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M - - - - -	1:00	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M - - - - - 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 6p Local 12 News at Six 6:00 PM-6:30 PM :00 \$4,000.00 NM See MG 13.2									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
53590-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER.4 PROSPERITY	1305	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/10/12	09/10/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	1:00	1	\$3,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	09/10/12		M-F 7p-730p	7:00 PM-7:30 PM	:00		\$3,200.00 NM
			See MG 13.2						
2	WKRC	M	09/10/12	8:24 PM	Bengals vs Baltimore 9/10	7:00 PM-10:00 PM	1:00	AFP- 12- TV- 21H	\$19,400.00 NM
			MG for 12.1,5.1,1.4,13.1						
14	09/10/12	09/10/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	M-----	1:00	1	\$4,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$4,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	09/10/12	11:41 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	1:00	AFP- 12- TV- 21H	\$4,400.00 NM
15	09/04/12	09/04/12	Tue Reg 3	10p-11p	-T-----	1:00	1	\$9,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-T-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	09/04/12	10:35 PM	Tue Reg 3	10p-11p	1:00	AFP- 12- TV- 21H	\$9,000.00 NM
<u>Total Spots</u>							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$111,400.00
<u>Agency Commission</u>	\$16,710.00
<u>Net Amount Due</u>	\$94,690.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.